



Native Grasses Association Inc.

Q: Want to reach members of a dynamic network who are interested in promoting and demonstrating profitable management of native grasslands for resilient ecological health?

A: Advertise in Stipa's member publications –

Twice-yearly newsletters

Circulation: 300 across Australia

Publication dates:

Newsletters – June & December

GST inclusive

1/4 page ads - \$55

1/2 page ads - \$110

(Discounts for annual bookings)

Booking form attached or contact: Stipa Native Grasses Association Inc.

PO Box 224, Wellington NSW 2820

T: 03 5578 6321 F: 03 5578 6370 E: graeme.hand@bigpond.com



Post to: PO Box 224 Wellington NSW 2820
Email to: graeme.hand@bigpond.com
Fax: 03 5578 6370

Advertising booking form

Issue/s:

- June December

Advertiser details:

Contact person's name: _____

Business/organisation: _____ ABN: _____

Business address (location): _____

Business address (postal – for billing purposes): _____ Post code: _____

Telephone: _____ Fax: _____

Mobile: _____ Email: _____

Web: _____

Advertisement requirements:

Single event ads:

- ¼ page ad (Newsletter – 12.5 cm wide x 5 cm high) - \$55 (GST incl.)
- ½ page ad (Newsletter – 12.5 cm wide x 9 cm high) - \$110 (GST incl.)
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Annual bookings:

- ¼ page strip ad (Newsletter – 12.5 cm wide x 5 cm high) – 2 issues @ \$47.50 ea (GST incl.) - \$95
- ½ page ad (Newsletter – 12.5 cm wide x 9 cm high) – 2 issues @ \$95.00 ea (GST incl.) - \$190
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Artwork provisions – please indicate what you want:

- Pre-prepared artwork/ ad to be sent to Stipa in print-ready format (jpeg or PDF) as per advertising dimensions above – text to sit comfortably within these dimensions
- Please put together my ad using the text supplied below (images/logos to be emailed through during the production period) – attach separate piece of paper if you require more room for your text
- Mock up of ad supplied for in-house production at Stipa (on separate sheet of paper)

Advertising text: _____

- Logo to be supplied Photo/s to be supplied (jpegs only)

Signed/authorisation: _____ Date: _____

Office use only:

Advertiser proof sent – date: _____ Advertiser proof returned – date: _____

Advertiser invoiced for \$ _____ Ad specs on invoice: _____